

1ST WORLD DIGITAL OLFACTION SYMPOSIUM

[www.digital-olfaction.com](http://www.digital-olfaction.com)

**Session 3: Digital Olfaction & Impact on Our Lifestyle**

*Design and Extend the Applications of Digital Smell Technologies to Everyday Life*

**14h00 Crossmodal Attention and Digital Olfaction**

*Charles Spence, University of Oxford, Crossmodal Research Laboratory, United Kingdom*

**14h30 Virtual Reality and Telepresence: Techniques for Spatiotemporal Control of Olfactory Space**

*Yasuyuki Yanagida, Meijo University, Department of Information Engineering, Nagoya, Japan*

**15h00 Short Oral Presentations for Sessions 1-2-3**

*The Scientific Committee of DCS World Congress 2013 will select short oral presentations upon abstracts submission*

**Olfactory Art: When Scent Makes Believing, Seeing and Hearing - Studycases on the Use of Scents in the Art, Design and Game World**

*Peter De Cupere, Maastricht University, Belgium*

**APRIL 11-12, 2013 BERLIN**

FULL PROGRAM ON [WWW.DIGITAL-OLFACTION.COM](http://WWW.DIGITAL-OLFACTION.COM)

For several years, researchers and industrialists were interested in sensorial effects of their breakthroughs and products on the human-being. New markets were created, in the field of touch, hearing, taste and vision, with more innovative products. But how about the sense of smell and its digitization? Digital Olfaction Society World Congress 2013 will be held in **Berlin** in

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and will aim to open up toward a subject with large scientific and industrial potential, called the olfaction digital science.

More info: [www.digital-olfaction.com](http://www.digital-olfaction.com)